



SPRING 2023 GROUP MEETING

May 10-13 | Hyatt Regency | San Francisco, CA





SWOG Cancer Research Network's mission is to significantly improve lives through cancer clinical trials and translational research.

ABOUT SWOG CANCER RESEARCH NETWORK

SWOG Cancer Research Network is a worldwide group of researchers who design and conduct cancer clinical trials. The group's goal is to change medical practice to improve the lives of people with cancer. SWOG trials test new ways to diagnose and treat disease, as well as prevent it. SWOG researchers also study cancer care delivery to improve quality of life for both patients and survivors.

SWOG's members practice at more than 1,200 institutions nationwide and in nine other countries. The network includes 32 of the National Cancer Institute (NCI)-designated cancer centers, as well as community hospitals, private practices, and physician group networks. Formerly the Southwest Oncology Group, SWOG is one of five cooperative groups in the NCI's National Clinical Trials Network.

ABOUT THE HOPE FOUNDATION FOR CANCER RESEARCH

The Hope Foundation for Cancer Research partners with SWOG to provide support of oncology research in lung, breast, gastrointestinal, and genitourinary cancers, as well as melanoma, myeloma, leukemia, lymphoma, and rare diseases. We fund critical, need-based research grants, fellowships, training events, physician education, and patient advocacy.

GROUP MEETING PROMOTIONAL PROGRAMS

CORPORATE EXHIBITS

Industry partners can exhibit their products and services over a two-day period. Benefits of participation include exposure to roughly 1,000 oncology professionals per meeting and centralized placement of exhibiting tables – close to meeting registration & information tables.

Fee: \$3,500

GENOMIC PLATFORM THEATER

Companies are invited to present at a special Thursday session devoted to highlighting genomic platforms that can potentially partner with clinical study teams through SWOG's network. Representatives provided 10-minute presentation times; limited to 5 companies per meeting. Opportunity includes 2-day exhibiting table space; timeline coincides with Corporate Exhibits on Thursday and Friday.

Fee: \$10,000



SPRING 2023 CORPORATE EXHIBITS

HYATT REGENCY

5 Embarcadero Center

San Francisco, CA 94111

Thursday, May 11 8AM-5PM PT

Friday, May 12 8AM-5PM PT

RECOGNITION OF PARTICIPATION

AGENDA BOOK & MEETING APP FEATURE

Featured listing in the print & digital agenda booklet distributed to all meeting registrants: **Company name.**

WEBSITE FEATURE

Featured listing on The Hope Foundation's group meetings page: **Company logo linked to URL of choice.**

INDEMNIFICATION

The exhibitor indemnifies and agrees to hold harmless SWOG, The Hope Foundation, and the hotel where the meeting is located ("Hotel"), and its subsidiaries. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel, its owners, managers, officers or directors, agents, employees, affiliates and subsidiaries from any damages or charges resulting from the exhibitor's use of property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof.

DEADLINE TO APPLY

Applications must be received by **Friday, March 31** to ensure availability of space and recognition of participation.

APPLICATION FORM

Contact Name:

Company Name:

Program Selection: Corporate Exhibits Genomic Platform Theater

Address:

City/State/Zip:

E-mail:

Telephone:

Company/Product URL:

Signature:

CHECKS PAYABLE TO:

The Hope Foundation

24 Frank Lloyd Wright Drive

PO Box 483

Ann Arbor, MI 48105

FEIN: 74-2655302

SUBMIT FORM TO:

Mallory Glenn

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(734) 546-8434

THE HOPE
FOUNDATION
FOR CANCER RESEARCH

