



2024 GROUP MEETINGS

Hybrid (in-person & virtual)

April 3-6 Seattle, WA

October 16-19 Chicago, IL





SWOG Cancer Research Network's mission is to significantly improve lives through cancer clinical trials and translational research.

ABOUT SWOG CANCER RESEARCH NETWORK

SWOG Cancer Research Network is a worldwide group of researchers who design and conduct cancer clinical trials. The group's goal is to change medical practice to improve the lives of people with cancer. SWOG trials test new ways to diagnose and treat disease, as well as prevent it.

SWOG's members practice at more than 1,300 institutions nationwide and in nine other countries. The network includes 32 of the National Cancer Institute (NCI)-designated cancer centers, as well as community hospitals, private practices, and physician group networks. SWOG is one of five cooperative groups in the NCI's National Clinical Trials Network.

ABOUT THE HOPE FOUNDATION FOR CANCER RESEARCH

Founded in 1993, The Hope Foundation for Cancer Research partners with SWOG to provide support of oncology research in lung, breast, gastrointestinal, and genitourinary cancers, as well as melanoma, myeloma, leukemia, lymphoma, and rare diseases. Hope funds critical, need-based research grants, fellowships, training events, physician education, and patient advocacy.

SWOG GROUP MEETINGS

Progress in cancer research is most quickly accomplished through collaboration and partnership, through sharing of both successes and challenges in discovery. To facilitate this, The Hope Foundation supports SWOG's biannual Group Meetings, where physician researchers and oncology professionals convene each year to share results, to innovate and to present novel ideas for future progress.

GROUP MEETING SPONSORSHIP & EXHIBITS

At each meeting, SWOG presents industry partners with the opportunity to promote their products and services. The benefits of participation in sponsorship and exhibiting programs include exposure to roughly 1,000 oncology professionals per meeting, as well as those detailed on the following page in accordance with the levels described.

Sponsorship & Exhibits

Benefits & Recognition	DIAMOND \$50,000 Avail until March 1	GOLD \$30,000 Avail until March 1	SILVER \$15,000 Avail until Sept 1	EXHIBIT A \$8,500 Avail until March 1	EXHIBIT B \$6,000 Avail until March 1	EXHIBIT C \$3,500 Avail until Sept 1
Exhibit space; includes 6' tabletop setup, chairs, power & registration for 2 attendees	2 per meeting	1 per meeting	spring or fall	2 per meeting	1 per meeting	spring or fall
Listing in digital agenda book via SWOG.org and Conference Exchange meeting app	✓	✓	spring or fall	✓	✓	spring or fall
Registration waived for additional attendees	4; both mtgs	2; both mtgs	2; spring or fall			
Full-page, digital ad placement in Conference Exchange meeting app	✓	✓	2 spring or fall			
Printed banner listing near meeting registration	✓	✓				
Logo placement and "supported by" message shared in pre and post-mtg emails (10K mailing list)	✓	✓				
Logo placement and "supported by" message on Foundation's meeting webpage; linked to URL	✓	✓				
Upon request, private room reserved for on-site meeting	✓					



Exhibiting Schedule

Spring

Hyatt Regency
808 Howell Street
Seattle, WA 98101
April 4 | 8AM-5PM PT
April 5 | 8AM-5PM PT

Fall

Hyatt Regency
151 E. Wacker Drive
Chicago, IL 60601
October 17 | 8AM-5PM CT
October 18 | 8AM-5PM CT

More About Meeting Exhibits

- Additional attendee registration may be purchased for \$250 per person
- Exhibiting space includes
 - One (1) 6-foot banquet table, centrally located
 - Registration for two (2) company representatives
 - Chairs and power outlet included
- Registration lists are not shared directly, but attendees who opt-in using the Conference Exchange (Confex) meeting app will be visible and may be available to connect directly through the app.
- Exhibiting spaces are not pre-determined by number; all tables are arranged as close to high-traffic areas as possible and near the main SWOG registration desk.
- We are happy to provide invoice for payment, and ACH transfers are welcome.

CHECKS PAYABLE TO:

The Hope Foundation
PO Box 483
Ann Arbor, MI 48106
FEIN: 74-2655302

PLEASE SUBMIT

APPLICATION FORM TO:

Mallory Glenn
mallory@thehopefoundation.org
(734) 546-8434

INDEMNIFICATION

The exhibitor indemnifies and agrees to hold harmless SWOG, The Hope Foundation, and the hotel where the meeting is located ("Hotel"), and its subsidiaries. Exhibitor shall be fully responsible to pay for any and all damages to property owned by the hotel, its owners, managers, officers or directors, agents, employees, affiliates and subsidiaries from any damages or charges resulting from the exhibitor's use of property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel, or any part thereof.

APPLICATION FORM

Contact Name:

Company Name:

Address:

City/State/Zip:

E-mail:

Telephone:

Company/Product URL:

Signature:



THE **HOPE**
FOUNDATION
FOR CANCER RESEARCH