

The Frank and Linda Meyskens Annual Endowed Lectureship On Advances in Cancer Prevention

Dr. Meyskens has, since the early 1980's, been a leader in the recognition, development, and clinical usage of Prevention in the management of cancer. Over the past 10 years there has been

an explosion of knowledge expanding opportunities to engage Prevention in personalized medicine, including early detection and genetically focused treatment options.

The creation of an Annual Endowed Lectureship on Advances in Cancer Prevention is therefore very timely. Undoubtedly, artificial intelligence (A.I.) will also contribute to more targeted and personalized Prevention methods.



I have been an active member of SWOG since joining in 1979, shortly after arriving in Arizona and starting my first full-time academic position as a naïve physician scientist. More than any other organized entity, SWOG has consistently encouraged my development of Prevention as a "therapeutic" approach. – Dr. Frank L. Meyskens

This lectureship provides all travel and accommodations for one distinguished speaker to attend and present at the spring SWOG meeting each year.

If you wish to honor Frank and Linda Meyskens through a gift in support of this annual lectureship, please give today and designate "Meyskens" in your gift note.

Give online at **thehopefoundation.org/donate** or mail to:

The Hope Foundation for Cancer Research c/o The Meyskens Lectureship P.O. Box 483
Ann Arbor, MI 48106